

A Creative Collaboration



CHILDREN ON THE MOVE



Background

In early 2021, the Save the Children U.S. Emergencies Border Team partnered with Border Servant Corps to create a poster series to complement the “Children on the Move” kits (specialized kits designed to meet the needs of families traveling to their sponsors). As a result, the print resources – **8 posters based on themes specifically requested by U.S. / México Borderland Children’s Coordinators** – were created. In late 2021, the Second Edition of the *Vámonos* asylum-seeking children’s travel coloring book was distributed. The updated version included a “Travel Alphabet” on the back cover, which has been added to the “Children on the Move” poster series. The posters aim to help children put a face on their emotions, spark joy and imagination in new situations, and create friendships with new and different children that surround them.

Objectives

- * **Conversations Starters:** Platform to begin discussions with children about universal topics.
- * **Food for Thought:** Opportunity for children to see and consider different ideas, topics, and concepts including, but not limited to, race, color, national origin, religion, sex, orientation, gender identity, age, and ability.
- * **Familiar Faces:** Posters displayed internationally at a variety of locations (shelters, schools, etc.) and also at shelters during emergency situations – may help comfort children as they see familiar faces, scenes, etc. at a time when almost everything and everyone else is unfamiliar.

Specifications

Language

Created without words, to be as universal as possible, without distinction of language, literacy abilities, etc.

Representation

Consideration was taken for poster characters to be representative of race, color, national origin, religion, sex, orientation, gender identity, age, and ability.

Recognition

Characters from the *Vámonos* asylum-seeking children’s travel coloring book were intentionally included in this poster series for children to be able to recognize familiar faces.



Themes

Diversity & Inclusion: Depicts children collaborating and building a future together – one “piece” at a time.

Dreaming Big: Depicts children doing their “work” (play) and dreaming about their future.

Feelings: Depicts faces with different feelings (able to be identified differently by each child); an opportunity to remind children that any feeling they have is okay (refer to “A Special Note for Kids” & “A Special Note for Parents & Caregivers”).

Kindness & Acceptance: Depicts children helping each other through caring, sharing & consideration.

Cultural Awareness: Depicts children of different ages creating a mural that reflects their different interests and abilities. It never hurts to remind a child: What makes you different makes you YOU!

Courage & Resilience: Depicts children helping one another in the face of obstacles, reminding children not to give up and that they are not alone.

Honesty & Trust: Depicts scenes where children choose to take responsibility for their actions through honesty and trustworthiness.

U.S. Map: Depicts elements in each location to help children become familiar with the United States.

Bonus Poster!

Travel Alphabet: Depicts words associated with each letter of the alphabet to help children become familiar with terms related to travel. This poster is only available in English.

















United States of America



 **BSC**
BORDER SERVANT CORPS



Save the Children.

U.S. MAP ©2021



AIRPLANE



BUS



CAR



DRIVER



EAST



FLIGHT ATTENDANT



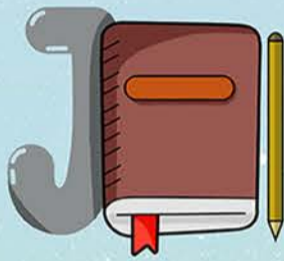
GLOBE



HEADPHONES



I.D



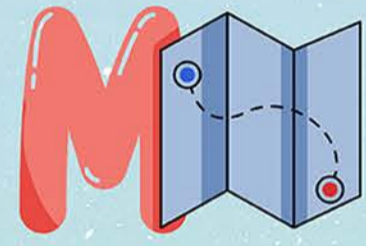
JOURNAL



KEYS



LUGGAGE



MAP



NAP



OVERHEAD BIN



PASSPORT



QUIET



ROAD



SEAT BELT



TICKET



UMBRELLA



VAN



WINDOW SEAT



X-RAY



YACHT



ZIPPER